THE POWER OF NOT FOR PROFIT PARTNERSHIPS.

Building better business in your community.

CONNECT WITH YOUR CUSTOMER.

Getting new customers and keeping current customers engaged in an increasing noisy world is getting harder and harder.

By partnering with a not for profit you can align your business or brand with a higher purpose, sense of community and leverage our following.

REACH NEW CUSTOMERS

Leverage our highly engaged commnuity of animal lovers looking to support local business.

COMMUNITY SPIRIT

Show your current customers and new ones how much your community means to your business and brand.

SHOWCASE BRAND VALUES

Supporting worthy causes builds trust and brand loyalty.

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WHO WE ARE.

Dog Rescue Newcastle is registered charity that is 100% volunteer run.

We are a dedicated and passionate group of people working to save at risk dogs & cats from unwanted situations and death row pounds.

OUR COMMUNITY

We have one of the largest animal loving, supportive and engaged followings in the state.

80,880k
FACEBOOK FOLLOWERS

14,600k
INSTAGRAM FOLLOWERS

15,000k
EMAIL SUPPORTER DATABASE

40,000k
MONTHLY WEBSITE SESSIONS

443,000k
MONTHLY AVERAGE SOCIAL MEDIA REACH

185,230k
AVG MONTHLY SOCIAL POST ENGAGEMENT

The road ahead

We are growing at a rapid rate with a number of projects and campaigns coming up.

Our goal is to reduce euthanasia rates in local pounds and focus on preventative programs to keep people and pets together.

→

HUNTER ANIMAL SANCTUARY

A NEW HQ, COMMUNITY HUB AND HOPE FOR ABANDONED ANIMALS IN THE HUNTER.

OUTREACH PROGRAMS

A NUMBER OF PREVENTATIVE, EDUCATIONAL & COMMUNITY FOCUSED PROGRAMS

REGIONAL MEDIA CAMPAIGN

A CAMPAIGN TO RAISE DRN AWARENESS IN THE REGION ACROSS TV, PRINT, DIGITAL AND RADIO

COMMUNITY EVENTS

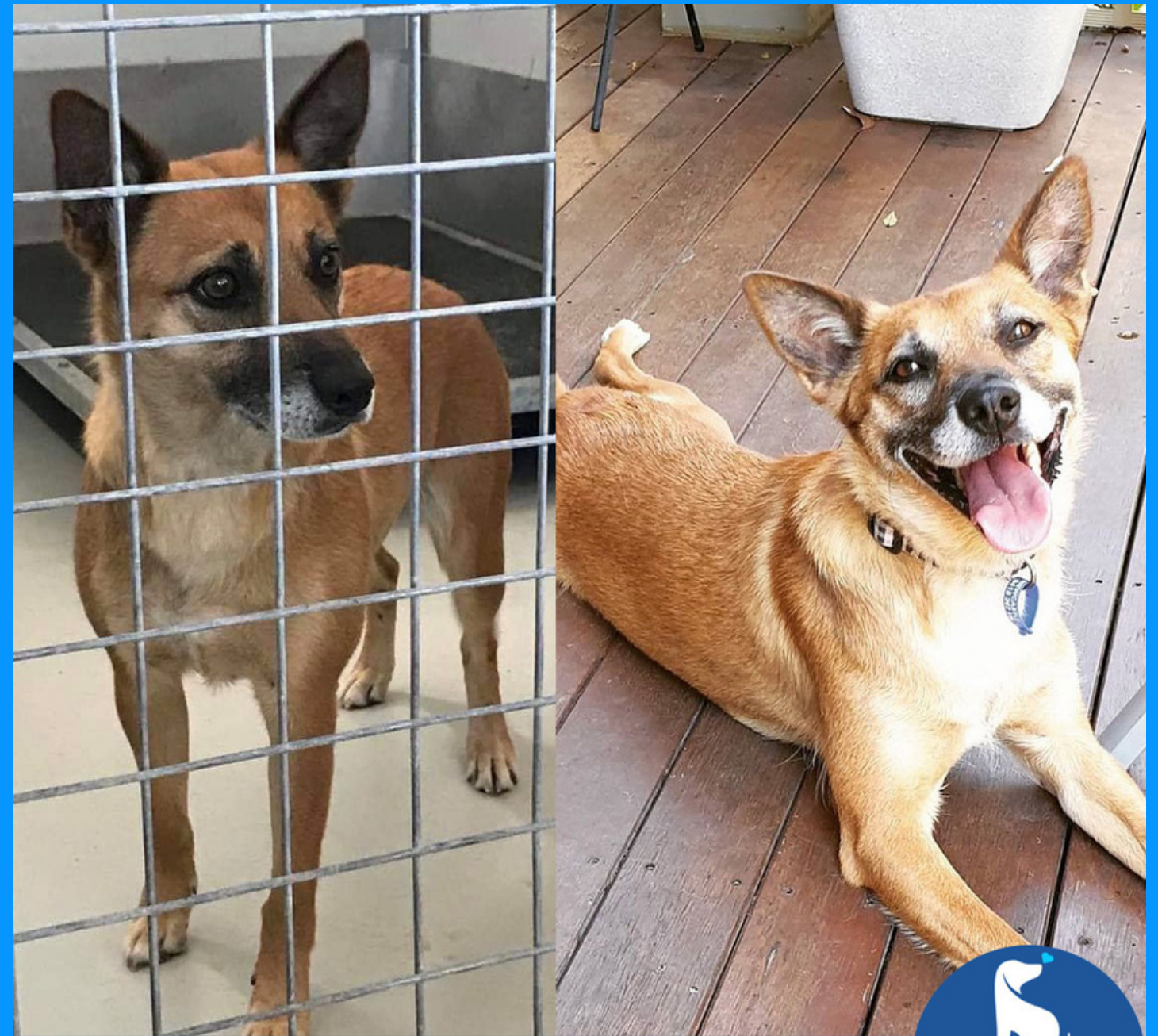A NUMBER OF EVENTS WITH LOCAL BUSINESSES TO DRIVE AWARENESS & COMMUNITY INVOLVEMENT

Get in touch.

JESSE - MARKETING MANAGER - 0427 744 374

BEC - EVENTS MANAGER - 0481 201 367

INFO@DOGRESCUENEWCASTLE.COM.AU

WWW.DOGRESCUENEWCASTLE.COM.AU

THIS IS WHY WE RESCUE

DOG RESCUE NEWCASTLE